Sustainable Urban Development:
The role of Land and Built Environment Professionals

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Building Sustainable and Resilient Business Towards Urban Development

CPA. Dr. James Onyoin
CEO, HLB Jim Roberts Consulting Ltd
Senior Partner, HLB Jim Roberts

Institution of Surveyors of Uganda (ISU)
THE PRE-AGM CONFERENCE

Plot 4 Jinja Road, Social Security House, 1st Floor, Western Wing.
Tel: +256 414 255 218, Mobile: +256 0701 308397 / 0772 308397
Website: https://www.hlbjimroberts.com
Email: info@hlbimroberts.com
Reflection

What, in your view, is the most significant impact of the COVID-19 pandemic on businesses?

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Source: Thompson Reuters Regulatory Intelligence
Reflection

Biggest concern arising as a result of the COVID-19 pandemic

Source: Thompson Reuters Regulatory Intelligence
So…..?

Building Sustainable and Resilient Business Towards Urban Development – Digital Transformation
“The stone age didn’t end because they ran out of stones, but innovations out ran the realities of the time.”
4 Dimensions of Resilience

- Technical
- Organizational
- Social
- Economic

4 Properties of resilience

- Robustness
- Rapidity
- Redundancy
- Resourcefulness

3 results of resilience

- More reliability
- Lower consequences
- Faster recovery

Source: Emerald Insights
Five themes shape post-COVID-19 business operations.

*Source: Mckinsey*
Team structure blends scenario thinking with agile implementation

**Plan-ahead transformation team**
- Develop scenarios for multiple versions of future

**Design team**
- Plan up front which expert design teams are required per scenario
- Mobilize expert design teams at trigger point

**Scenario trigger point**
- Monitor external and internal signals to identify trigger points or add new scenarios

**Team focused on long-term vision and control**

**Implementation team**
- Bold moves
- "No regrets" actions

**Implementation teams roll out piloted designs**
- Several teams working in agile sprints designing and piloting new concepts and ideas

**No-regret moves implemented since the start to improve a robust operations backbone**

**Source:** McKinsey
What can business leaders do to navigate the tide in the new operating environment?

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Source: Mckinsey
“In a world of great change and disruption, the learners will inherit the world; while the learned will be stuck in a world that doesn’t exist anymore”

– Eric Hoffer.
Five Strategic Priorities to succeed in the new world.

Source: HLB International, Sept 2020
Agility Is Better Than Size

“In the future, in the new world, it’s not the big fish that eats the small fish, it’s the fast fish that eats the slow fish.

Today, technology changes happen like a Tsunami”

Klaus Schwab
Founder and Executive chairman,
World Economic Forum
Thank you!!

CPA Dr. James Onyoin
Chief Executive Officer - Jim Roberts Consulting Ltd

T: +256 (0) 701 308 397 / +256 (0) 772 308 397 / +256 (0) 414 255 218
E: james.onyoin@hlbjimroberts.com / info@hlbjimroberts.com

Social Security House, Plot 4, Jinja Road, P.O. Box 10369, Kampala, Uganda
www.hlbjimroberts.com

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